

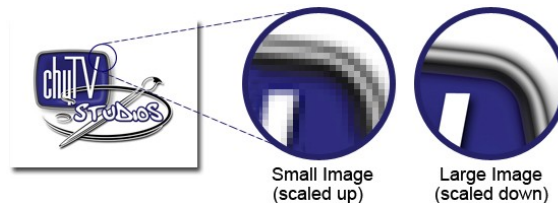


ChyTV Studios: Source Material requirements

When creating pages for you, we may need to collect source material such as company logos, product images, visual aids, etc. When preparing images for ChyTV, there are a few guidelines to keep in mind.

Larger is always better; however images in excess of 300 pixels/inch such as print graphics are unnecessary as video graphics display at 72 pixels/inch.

Pay attention to the size of your image. Images CANNOT be scaled up. Any small images you send us will be relatively small on screen. Large images however can be scaled down.



A ChyTV Page is 720 x 480 pixels (NTSC) or 720 x 576 pixels (PAL). Use that as a reference as to how your image will be displayed on screen.

Images with variances in opacity must be saved as a tga, png, tif, psd, or eps.

GIF files support transparency but only at 0% or 100%. Varying opacity levels are not supported.

TGAs with transparency must be saved as a 32-bit tga to support an alpha channel.

Use of images prepared for the internet are typically compressed or low resolution and not recommended.

CMYK Color mode is not recommended.

ChyTV Studios recommends PSD and PNG formats. Below is a list of formats accepted, in order of preference.

Applicable File Formats:

Photoshop Document; *.psd (supports transparency)

PNG; *.png (supports transparency)

Targa; *.tga (supports transparency)

JPEG; *.jpg

TIFF; *.tif (supports transparency)

Bitmap; *.bmp

Photoshop EPS; *.eps (supports transparency)

CompuServe GIF; *.gif (supports transparency)

NOTE: GIF files other than *animated* GIFs are not recommended due to their poor image quality.

Still not sure whether or not your material is acceptable? Give us a call at (631) 845-2130