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Product images available upon request

For Immediate Release

CHYTV TO FEATURE DIGITAL SIGNAGE EXCELLENCE AT ISE 2008

Melville, NY, 30 November 2007: Chyron Corporation (AMEX: CGS) today announced that ChyTV, provider of high-performance, low-cost video graphics systems for television information displays and digital signage will showcase two of its premier products at Integrated Systems Europe (ISE) 29–31 January 2008 at Amsterdam's RAI Exhibition and Conference Center.

The ChyTV's HD100 is the latest generation of the popular ChyTV video graphics information display systems and extends the product line to include high-definition outputs and clip playout. Ideal for any large-size digital signage, ChyTV HD 100 utilises the familiar ChyTV Tools utility for project management and is completely compatible with existing ChyTV units. Like all ChyTV products, the HD 100 features the highest quality dynamic text and effects, even in portrait display mode. The HD 100 also features 3D dynamic text and effects, 3D animated objects and more. Unlike pre-rendered clips that can't be modified, the 3D text can be changed on the fly in real-time using live data.

ChyTV Plus further extends the product line to include S-video and component video inputs and outputs, serial and GPI control interfaces and Ethernet connectivity - all in a rugged 1/2 rack unit chassis. Ideal for any professionally installed video messaging system, ChyTV Plus utilizes the same ChyTV Tools utilities to manage the projects and is completely compatible with existing ChyTV units. The additional features enable more flexible system integration and enhanced video capabilities.

Chyron's Vice President and General Manager, EAME, David Ward said, "ChyTV video information display systems are ideal for adding local messages to public space television such as corporate lobbies, university campuses, transportation centres, hotels, restaurants and bars, and hospitals, as well as retail and sports venues. We are very pleased to be able to bring the products to light at a show whose attendees will benefit most from the industry-leading technology we have to offer."

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Both products, and much more, can be found on Stand Number: L02 at Amsterdam's RAI Conference Centre throughout ISE 2008.

About Chyron

With unwavering clarity of vision, Chyron continues to define and dominate the world of broadcast graphics. Winner of numerous awards, including two Emmys, Chyron has proven itself as the undisputed leader in the industry. From the entry-level MicroX to the HD/SD-switchable HyperX² with Lyric PRO, Chyron's exceptional product line brings unmatched, 2D and 3D graphics creation and performance to the most demanding studio and mobile operations. Rounding out Chyron's graphics offerings are still and clip servers, channel branding and telestration systems, graphic asset management and XMP integration solutions and the award-winning WAPSTR mobile phone newsgathering application. The ChyTV product line leverages Chyron's broadcast expertise with video graphics devices for microcasting and digital displays. Chyron holds a patent on technology that enables the integration of live television graphics data with a broad range of interactive media platforms and consumer electronics devices. With over 40 years of experience, Chyron has a unique history of service and support for its products that far exceeds that of most manufacturers. For more information about Chyron products and services, please visit the company websites at www.chyron.com and www.chytv.com (OTC BB:CYRO.OB).