

Chyron Press contact:
Kate Ford
Manor Marketing
Tel: + 44 1932 253624
kate@manormarketing.tv

Chyron contact:
Michelle Ingram
ChyTV
Tel: +1 631 845 2051
michelle@chyron.com

DIGICHIEF contact:
Gene Hamm
DIGICHIEF
Tel: +1 859 619 4548
gene@digichief.com

For Immediate Release

DIGICHIEF USES CHYTV PLUS FOR DIGITAL SIGNAGE ADVERTISING AT THE PUMP

Melville, NY/Lexington, KY - July 23, 2008 – DIGICHIEF, a digital signage software and data distribution company, today announced a contract using ChyTV Digital Signage systems to provide a market specific Video Information Display solution for the FUEL VIEW TV Network. The first installation in Lexington, KY has 100 21” pump top LCD displays at area Shell Stations. DIGICHIEF chose the ChyTV Plus Video Graphics Unit (an offering of Chyron - AMEX: CGS), to update each pump top display.

“The ChyTV Plus units really are work horses. They’ve proven to be extremely reliable and their small profile works well with the limited space allotted to us at each fueling station,” says Gene Hamm, partner at DIGICHIEF. “Bundled with our data feeds, this solution really creates an engaging experience for the consumer.”

The ChyTV Plus units are updated remotely using ChyTV.net, the on-line service launched in 2007 by Chyron. This enables Shell to enjoy the ability of an immediate, personalized and dynamic ad revenue stream. In addition to remote updates and scheduling, DIGICHIEF supplies each pump top display with relevant news, weather, sports, and financial data from their DIGICHIEF Data Feed. The video loop cycles between an abbreviated local newscast and advertising, along with a relevant mix of local news, weather, sports and financial data via an L-Bar graphic.

Jim Altemose, Director of Product Development for the ChyTV group explained, “With ChyTV.net providing the connectivity to their various remote sites, FUEL VIEW is able to easily install, monitor and deliver specific real-time content to specific locations. By providing fresh, interesting, locally relevant information, the FUEL VIEW TV NETWORK is able to capture the customer’s attention quickly, adding value for their advertisers.”

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About Chyron:

Chyron continues to define the world of digital and broadcast graphics with Web, Mobile, HD, 3D, and newsroom integration solutions. Winner of numerous awards, including two Emmys, Chyron has proven itself as a leader in the industry with sophisticated graphics offerings that include Online, Chyron's AXIS Graphics online content creation software, HD/SD switchable on-air graphics systems, clip servers, channel branding and telestration systems, graphic asset management and XMP integration solutions, and the award-winning WAPSTR mobile phone newsgathering application, as well as digital signage. For more information about Chyron products and services please visit the Company's websites at www.chyron.com, www.chytv.com and www.axisgraphics.tv (AMEX: CGS).

About DIGICHIEF:

Digichief, is a subsidiary of CGS InfoGraphics Automation, provides innovative solutions for out of home marketing networks including data distribution of news, weather, financials, trivia, lottery, and sports.

About FUEL VIEW TV Network:

FUEL VIEW was created in 2007 as a conduit for advertisers focusing on lifestyle marketing. With 100 displays currently active and 80 more launching in August, the FUEL VIEW Network's core mission is to offer advertisers alternatives to the traditional marketing mediums. FUEL VIEW plans to open 10 additional markets by summer 2009. <http://www.fuelviewnetwork.com> 859.619.4548