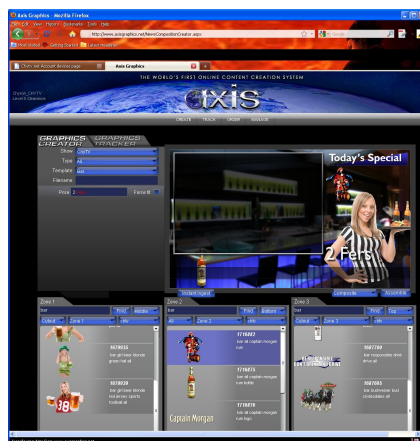


The ChyTV.net Web Service lets you Create, Manage, and Distribute Content using any browser anywhere on the Internet.



With ChyTV.net you can:

- Compose new messages using on-line libraries of vivid content
- Target specific locations and demographics with fine-tuned campaigns
- Easily manage your signage network to be responsive and relevant
- Change Content on the fly
- Assign live data sources to any ChyTV page
- Provide timely, accurate information in every location
- Address your key clientele with adapting signage -- Define schedules with precise messaging
- Take control of the global signage network - turn ideas into actions with the click of a mouse
- Deliver fresh signage content remotely, with no local (in-store) effort or action required
- Create clear, consistent signage, deployed when and where you select
- Track Ad campaigns from any desktop with a web-browser
- Demonstrate signage effectiveness with simple reporting tools
- Participate in the ChyTV.net, a community of creative and technical professionals

ChyTV.net, Digital Signage as a Web Service:

Imagine digital signage evolved from a hardware/software platform to a web service. Each display can be controlled alone or as part of a group to present play lists of content with the click of a mouse. Anywhere you can get on the web, you can manage video signage content, distribute content to any ChyTV. You can also create new pages using pre-defined templates, update existing pages "on the fly", generate reports about the play-out and effective reach of the signage.

ChyTV.net is integrated with Chyron's AXIS on-line content creation system. With AXIS, you can easily create television quality template based graphics and even target local displays within your national ad campaign.

ChyTV.net is:

Scaleable - ChyTV.net can service all sizes of signage deployments. You can add new locations and content as needed. Create groups of ChyTV's, projects and schedules using online tools, or automated processes as needed.

Reliable - ChyTV.net is always on, always available and proven to be rock-solid. Be sure you can always access your content, your network and keep track of your reach to the viewers.

Uncomplicated - Easily used web controls with practical work-flow, makes the ChyTV.net experience both productive and fun. Simple drag and drop control of assets, playlists and data make operation of even the largest Digital Signage Network straightforward.

Universal - Since you can control your signage from anywhere with web-access, you will always be able to refine your messaging, communicate new ideas and report on the reach of your Ad campaigns when you need to.

Resourceful - There is an ever-growing library of new content for your use on ChyTV.net. The ChyTV community is always adding new creative assets, ideas and solutions to help you find just what you are looking for.

ChyTV.net Web Interface (Device Manager shown)

ChyTV.net Account devices page - Mozilla Firefox

http://64.94.177.36/ChyTVNet_WebSite/Devices.aspx

ChyTV.net Account devices page

Create, Manage, and distribute Content using  and any browser anywhere on the Internet.

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GROUPS	PRODUCTS	DEVICES	TRIBUTARY DEVICES	LOGOUT		
Account Devices						
Status	Name	MAC	Group	Version	Last Update	View
	Esit	00-00-3a-00-52-b4	after install	ChyTV Plus Ver 4.58	2010-03-10 11:17 AM	
	Clinton township	00-00-3a-00-55-f6	after install	ChyTV Plus Ver 4.58	2010-03-10 6:40 PM	
	daves office	00-00-3a-00-51-2d	after install	ChyTV Plus Ver 4.58	2010-04-08 3:23 PM	
	Dave Plaines	00-00-3a-00-51-03	after install	ChyTV Plus Ver 4.58	2010-04-08 3:24 PM	
	Frankie Deane	00-00-3a-00-4E-25	after install	ChyTV Plus Ver 4.58H	2010-03-20 5:58 PM	
	Jim's Plus 4a 23	00-00-3a-00-4e-23	after install	ChyTV Plus Ver 4.59Z	2010-04-08 3:24 PM	
	Jim's Plus 53 BF	00-00-3a-00-53-8f	after install	ChyTV Plus Ver 4.58	2010-03-29 5:51 PM	
	Jim's Plus 53 a1	00-00-3a-00-53-a1	after install	ChyTV Plus Ver 4.59K	2010-04-08 3:22 PM	
	Jim's Plus 55 ac	00-00-3a-00-55-ac	after install	ChyTV Plus Ver 4.58	2010-03-29 4:40 PM	
	lake orion	00-00-3a-00-54-93	after install	ChyTV Plus Ver 4.58	2010-04-08 3:20 PM	
	lake orion old	00-00-3a-00-53-a4	after install	ChyTV Plus Ver 4.58	2010-03-10 6:47 PM	
	lombard	00-00-3a-00-55-0b	after install	ChyTV Plus Ver 4.58	2010-04-08 11:19 PM	
	Novi	00-00-3a-00-53-9b	after install	ChyTV Plus Ver 4.58	2010-04-08 3:21 PM	
	ortlandpark	00-00-3a-00-53-96	after install	ChyTV Plus Ver 4.48	2010-04-08 3:20 PM	
	trinspark	00-00-3a-00-56-0a	after install	ChyTV Plus Ver 4.58	2010-04-08 3:13 PM	
	11eleven	00-00-3a-00-53-bb	midas pilot	ChyTV Plus Ver 4.58	2010-03-10 6:47 PM	
	7seven	00-00-3a-00-51-64	midas pilot	ChyTV Plus Ver 4.58	2010-03-12 2:49 AM	

Add a Device

Device Name

MAC Address

Add A New Device

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AXIS On-Line Content Creation (Graphics Creator shown)

